

Mr. Pradip P. Madhavji

Designation: Non Executive Independent Director

DIN: 00549826

Qualification & Profile:

Mr. Pradip P. Madhavji is the Chairman of the Tourism & Hospitality Committee of the Indian Merchant's Chamber and member of the Managing Committee of the Chamber. He is a graceful combination of knowledge and skill and is highly honoured in his field of specialization. Not only is he known for the respect he has earned in all these years but also for having a personality which is so brimming with sobriety and optimism.

Currently, Mr. Madhavji commands respect of the leading trade bodies and in the Ministry of Tourism as a spokesperson of the Travel & Tourism Industry as he has considerable experience and expertise in travel and tourism, having worked with Thomas Cook since September 1977. Prior to joining Thomas cook, Mr. Madhavji worked for Dena Bank where he was in charge of the bank's entire foreign exchange operations at the time of his departure.

Mr. Madhavji sits on the Boards of a number of leading companies including the much respected United Phosphorous Ltd. He has been associated as the President of several professional travel trade and tourism bodies and is the recipient of the Kutcha- Ratna, the highest honour bestowed by the community for his leadership qualities and his contribution to the tourism industry.

He was appointed as the New Zealand Honorary Consul based in Mumbai (with jurisdiction over the states of Maharashtra and Gujrat) in October 2002. On the appointment of a career diplomat in the year 2010 he handed over this position. He has now been offered to take over the position of Honorary Consul for the Republic of Colombia.

He continues his association with New Zealand in his capacity as the Member of the Indian Beachheads Advisory Board to provide guidance and assistance to Kiwi entrepreneurs who desire to set up their operations in India

He was the Founder President of Experience India Society – a high profile tourism body with leading hoteliers and tour operators having joined hands to firmly place India on the tourism map of the world – a unique organization, which had a partnership of Public & Private Sector.

He held the position of Regional Director on the Board of MONACO based World Body-Universal Federation of Travel Agents Associations [UFTAA] in the year 2001

He has also had the golden opportunity to serve as the President of Travel Agents Association of India (TAAI) – the representative body of Travel agents and Tour Operators of the Country – for two successive years viz. 1998-1999 and 1999-2000. During his Presidentship of TAAI, he was successful in execution of the Bond of Friendship between the Travel Agents Association of India and the World Tourism Organization. Mr. Madhavji was the President of the Western India Automobile Association for two consecutive years as also the President of the Indo American Society.

Mr. Madhavji has had a varied experience of being the Chairman of the SAARC Chamber Tourism Council, Member – Committee on Air Transport and the Commission on Transport & Logistics of the International Chamber of Commerce (ICC) based in Paris.

He is currently the Chairman at Indian Ocean Tourism Organisation (IOTO) headquartered in the Sultanate of Oman for the promotion of Tourism in countries in the Indian Ocean Rim whose shores are washed by the Indian Ocean. At the recently concluded meeting of the Council of Ministers of the 18 countries of the Indian Ocean Region, he made a presentation of the Feasibility Study for Tourism Promotion to the Region.

He has worked multi dimensionally and his involvement was prominent at the International levels. He took the lead in signing a Memorandum of Cooperation between the Travel Agents Association of India [TAAI] and the Malaysian Association of Travel & Tours Agent [MATTA]. He was invited to join the delegation of leading industrialist to Spain, Switzerland and United Kingdom to make a presentation on the flow of tourists traffic from India.

In his capacity as the Chairman of the SAARC Chamber Tourism Council, Mr. Pradip Madhavji made a presentation to the Prime Minister of the Kingdom of Bhutan on the promotion of Sustainable Tourism in the sub- continent.

He was invited by the World Tourism Organisation (WTO) to deliver a paper at the Workshop held in Cambodia on Tourism Opportunities in the Area.